

PREPARING THE OUTSIDE OF YOUR HOME FOR AN ACTIVE MARKET...



FIRST IMPRESSIONS ARE LASTING! Buyers will form an opinion of your home within the first minute of arrival based on *yes, you guessed it CURB APPEAL!* If all is nicely maintained and attractive on the outside, buyers will assume you have a well maintained home which will set the tone for the rest of the tour. Use the checklist provided to help you along with preparing the outside of your home for the busy market.

- If season and weather appropriate, water and maintain grassy areas as needed throughout the home showing process. Consider purchasing some grass patches to fill in needed areas.
- Trim hedges, bushes, pull weeds in landscaped areas.
- Fill in low spots that hold water.
- Wipe down outdoor pots, bird baths, benches, swings, outdoor ornaments.
- Consider purchasing fresh mulch, gravel, or rock for landscaped areas, it does wonders!
- When season appropriate, consider flowering plants in your landscaped beds. The burst of color is attractive and welcoming!
- Pressure wash your driveway, walkway, outside concrete areas, etc.
- Make certain loose hoses are wrapped up and tucked away.
- Garbage/Recycling cans should be placed out of sight on non-garbage day.
- Garage Doors/Front Door should appear clean. Wipe down, consider painting if needed.
- Clean patio furniture. TIP: Colorful outdoor pillows are inviting!
- Make certain outdoor lighting is in good working order, not hanging loosely, free of bugs.
- Look for insect nest that are unsightly or a buyer may consider a threat... wasp, etc.
- Clean outside windows and screens. If using dark screens, consider removing to allow the inside of your home to appear brighter and welcoming.
- Repair or replace worn shutters and other exterior trim.
- Inspect fences, gates, latches. Repair and replace as needed.
- Sweep loose debris from front entry, porches, back patios.
- Does your mailbox need painting or replacing?
- Make certain pool and/or spa is clear, equipment appears clean and all working properly.



GIVE SPECIAL ATTENTION TO YOUR FRONT ENTRY!

- Consider purchasing a new welcome mat.
- If needed, paint the trim around front door.
- Does your front door need refinishing or painting?
- Make certain the area is clear of bugs, cobwebs, etc.
- Consider a potted plant or two... something with color is always inviting.
- This area should be clutter free, bright, and inviting!

